

Higher Education Systems
—
International Leadership Seminar

9th – 13th September 2019

SPEYER – GERMANY



Call for Application

Seminar Organizers

Prof. Dr. Michael Hölscher
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Nora Regös
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Venue and Organizer

The German University of
Administrative Sciences Speyer
Freiherr-vom-Stein-Str. 2
D-67346 Speyer, Germany

Programme

The seminar will introduce continental European higher education systems, in particular from Germany and Austria, to selected leading managers from the higher education sector as well as government representatives from around the world.

The aim is to enhance their understanding of important differences in the setup of these systems in comparison with others, notably those in Anglo-Saxon countries with their strong emphasis on competition and marketization. Particular focus will be placed on corporate aspects of the higher education systems of the German speaking countries, i.e. public funding, open access, closeness to the faculty, etc.

Highlighting strengths and weaknesses of different higher education systems in the fields of governance, research, teaching, mission and quality management in a comparative manner will allow participants to develop more appropriate strategies for their own institutions and systems at home. During morning sessions, established experts will introduce important aspects of the continental European higher education systems, combining scientific results with practical knowledge. Afternoon sessions will provide opportunities for reflecting on morning input and to discuss to what extent aspects might be usefully applied to home national or institutional settings. The seminar will allow participants to gain important knowledge as well as network with colleagues from Europe and other countries. The programme will be accompanied by sight-seeing in the region and keynote speeches from (inter)national guests.

Course content and methodology

The seminar is composed of five thematic modules. Each module offers a balance between conceptual learning components and practice-oriented training (see pages 5 and 8 for a detailed version).

Participants will learn through "good practice" from different institutions in Germany and Austria (e.g. DAAD, Karlsruhe Institute of Technology (KIT), University of Heidelberg, WU Vienna University of Economics and Business) as well as from each other, and then apply the acquired knowledge to their everyday work. Through international comparisons and participant interaction, awareness of developments in different Higher Education Systems will be enhanced. Participants will also have the opportunity to network and establish partnerships worldwide.

Table 1: Course content

Module 1: European Higher education systems in comparison	Module 2: Quality management systems
Comparing Higher Education Systems in Europe	An international analysis of quality management systems
Module 3: Research	Module 4: Teaching
The cooperative research landscape in Germany Guided tour of the Karlsruhe Institute of Technology (KIT)	The role of universities as an educational institution
Module 5: Mission of the University	Day excursion
Mission of the University, comparative perspective, public role	Guided tour of Heidelberg from a town & gown perspective

Application details

The number of participants is limited to **20 people**.

Application (electronic) documents should be sent by E-Mail to the following address: regoes@uni-speyer.de

Deadline: **1st June 2019**, at 09.00h Central European Time (CET). All applicants will be informed about the results of the selection process by **15th June 2019**.

Application documents:

- [Application Form](#)
- CV (maximum 2 pages)
- University degree (Bachelor degree or upwards)
- Proficiency in English (e.g. C1 level or equivalent)
- Letter of motivation, specifying:
 - a. the position and responsibility of the candidate (at least one year's leadership experience (e.g. Head of Faculty, Dean))
 - b. relevance of his/her participation with reference to the development of higher education systems of the university / ministries / NGOs

Admission fee

500 € / person

Fees need paying in full **60 days before** the start of the seminar. Invoice details will be in your acceptance E-Mail.

Fees include

- Lectures, practical sessions
- Tuition for one-week seminar(including lectures and group activities)
- Course materials
- Lunch, snacks and soft drinks
- Extracurricular activities (as outlined in the programme)

The following are **not** included in the course fee

- Travel expenses
- Germany entry visa (if required)
- Accommodation costs
- Travel insurance

As part of the seminar, the University of Speyer organises speaker events, networking evenings, cultural and social activities (boat trip in Speyer at night, professional guided tour in Heidelberg – the oldest university city in Germany).

Financial support and visa requirements

Applying for financial support and a visa (if necessary) lies in the responsibility of applicants. For more information concerning visa requirements in Germany please contact the German [Federal Foreign Office](#).

Accommodation

A limited contingent of inexpensive rooms with private bathroom facilities (shower and toilet) are available onsite at the campus of the university at the price of € 44 per person per day.

If you wish to stay on campus, please contact Ms. Kerstin Reiland ([Conference Office Agency](#)):

Phone: 0049/6232/654-227

Fax: 0049/6232/654-488

E-Mail: tagungssekretariat@uni-speyer.de



Accommodation onsite at the Otto Mayer Guesthouse (Photo: ©University of Speyer)

Services for tourism and hotel accommodation in Speyer can be found [here](#).

Storage of Data

Personal data necessary for the organisation of the seminar will be saved and processed electronically. With your [Application Form](#) you declare your explicit agreement on this. You may withdraw this agreement at any time in written form.

Contact

In case of administrative issues or questions, please contact Ms. Nora Regös:

Phone: 0049/6232/654-336

Fax: 0049/6232/654-410

E-Mail: regoes@uni-speyer.de

Higher Education Systems – International Leadership Seminar

Programme

Monday, 09 September 2019	
10:00	Registration
10:15	Welcome Prof. Dr. Holger Mühlkamp Rector, German University of Administrative Sciences Speyer
10:30	Session 1 European Higher Education Systems in Comparison Prof. Dr. Michael Hölscher Professor, German University of Administrative Sciences Speyer
11:15	Session 2 The Higher Education System in Germany Prof. Dr. Ulrich Teichler Emeritus Professor, International Centre for Higher Education Research (INCHER-Kassel)
12:15	Lunch
13:15	Workshop 1
14:30	Coffee Break
14:45	Discussion of Results Limits and Possibilities of International Comparisons
17:00	Speyer from the River – MS Sea-Life
19:00	Dinner at Restaurant Domhof in Speyer

Tuesday, 10 September 2019	
10:15	<p>Session 4</p> <p>Quality Management Systems in Comparison</p> <p>Dr. Susan Harris-Huemmert</p> <p>Research Fellow, German University of Administrative Sciences Speyer</p>
11:15	Workshop 2
12:15	Lunch
13:15	Transfer to Karlsruhe Institute for Technology (KIT) in Karlsruhe
15:15	<p>Session 5</p> <p>Collaboration between Universities and Public Research Organizations</p> <p>Prof. Dr. Alexander Kurz</p> <p>Executive Vice President (Human Resources, Legal Affairs and IP Management), Fraunhofer-Gesellschaft</p>
16:15	Coffee Break
16:45	<p>Guided Tour at KIT</p> <p>Visiting Facilities on the KIT Campuses and Information about KIT's History and Latest Achievements</p>
19:00	Dinner in Karlsruhe
22:00	Return to Speyer

Wednesday, 11 September 2019	
10:15	<p>Session 6</p> <p>The Dual Study Programme in Germany</p> <p>DAAD</p>
11:15	<p>Session 7</p> <p>to be announced</p>
12:15	Lunch
13:15	<p>Session 8</p> <p>A World of Difference? Research on Higher and Vocational Education in Germany and England</p> <p>to be announced</p>
14:15	Coffee Break
14:30-16:00	Workshop 3

Thursday, 12 September 2019	
10:15	<p>Session 9</p> <p>Real-World Labs as Innovative Format of Cooperation between Universities and Cities in Germany</p> <p>Dr. Editha Marquardt Research Fellow, German University of Administrative Sciences Speyer</p> <p>Dr. Christina West Research Fellow, University of Applied Sciences Darmstadt</p>
11:15	Workshop 4
12:15	Lunch
13:15	<p>Session 11</p> <p>(Public) Mission of the Universities from a Comparative Perspective</p> <p>Prof. Dr. Barbara Sporn Professor at the Institute for Higher Education Management, University of Economics and Business, Austria</p>
15:15	Coffee Break
15:45	Workshop 5
16:45	Conclusion and Evaluation of the Event

Friday, 13 September 2019	
10:00-16:00	Scientific Tour to Heidelberg